



News Release

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Local Franchise Touts New Name, New President

Memphis, Tenn., March 17, 2010 – Local ServiceMaster franchise ServiceMaster Building Maintenance recently unveiled its new company name, ServiceMaster by Stratos, as well as the company’s transition to a being a woman-owned business.

The franchise, one of the largest ServiceMaster Clean contract janitorial franchises in the world, changed names from WRM & Associates LTD, d.b.a. ServiceMaster Building Maintenance, to Stratos, Inc., d.b.a. ServiceMaster by Stratos, in order to distinguish itself in the cleaning industry. Stacy McCall, president and chief executive officer, says the new name, Stratos, perfectly describes the level of service the company strives for every day.

“Stratos describes exactly the level we’re committed to reaching in our quality, customer service and integrity,” McCall said. “It’s the standard we want to set in our industry – no one goes higher!”

In addition to its re-branding efforts, Stratos announced its transition to a woman-owned leadership team. McCall succeeds her husband, Chris McCall, as president and CEO, a role he served in for the past 10 years. She has held numerous leadership roles, such as vice president of administration and program development and most recently as chief financial officer, during her time with Stratos. Now, more than 20 years later, McCall is leading the company’s vision in distinguishing itself in the cleaning industry in her new role as president.

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Headquartered in Memphis and serving business and industrial clients in Tennessee, Mississippi and Alabama, ServiceMaster by Stratos is a contract janitorial company that provides innovative cleaning solutions allowing customers to focus on their business and not their facility. Serving clients from medical to industrial facilities, as well as professional office buildings and large-scale arenas, the local franchise has expanded to employ more than 225 people. For more information about ServiceMaster by Stratos, visit www.smbystros.com or call 901-683-0064.

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