



News Release

FOR IMMEDIATE RELEASE

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ServiceMaster by Stratos Achieves Green Seal™ Re-Certification

Memphis, Tenn., Sept. 7, 2010 – ServiceMaster by Stratos announced it recently earned renewal on the industry-sought and nationally recognized GS-42 certification for its cleaning services. Stratos is the only Green Seal-certified provider in West Tennessee, Mississippi, and Alabama.

The franchise, which is one of the largest ServiceMaster Clean contract janitorial cleaning franchises in the world, worked closely with the Green Seal organization and completed a rigorous certification and audit of its cleaning services to earn certification in 2009. The company recently underwent the renewal process to retain its GS-42 status. Stratos uses the proprietary and patent-pending Capture and Removal Cleaning® system developed by ServiceMaster Clean – a highly effective environmentally friendly cleaning system, which reduces toxins and improves indoor air quality contributing to a healthier workplace.

“The renewal of our GS-42 certification speaks volumes about our company’s commitment to the environment,” said Stacy McCall, president and CEO at Stratos. “We’re pleased to retain this industry honor, and we’re very proud of our service partners for maintaining the integrity and high standards that drive us.”

As a respected U.S. environmental leadership eco-label, Green Seal’s evaluations are based on state-of-the-art science and information using internationally recognized methods and procedures. Both a company’s products and services can attain the coveted GS-42 certification. Stratos also uses ServiceMaster Clean’s Green For® cleaning products, which are free of surfactants and wetting agents and contain no ingredients that are considered corrosive, alkaline or acidic. They have no VOCs (volatile organic compounds) and are used in all industries, including health care, education, government, hospitality, property management and manufacturing.

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Headquartered in Memphis and serving business and industrial clients across the southeastern United States, ServiceMaster by Stratos is committed to providing premier janitorial cleaning services by integrating integrity into everything the company does. Serving clients from banks and medical offices to large-scale shopping centers and stadiums, the local franchise has expanded to employ more than 225 people and covers clients in Tennessee, Mississippi and Alabama. For more information about Stratos, visit www.smbystros.com or call (901) 683-0064.

Founded in 1989, Green Seal provides science-based environmental certification standards that are credible, transparent and essential in an increasingly educated and competitive marketplace. A 501 (c)(3) nonprofit organization, Green Seal issued its first environmental standards in 1991-1992, and the first product certifications were completed in 1992. Thousands of products and services from major companies such as 3M, Benjamin Moore, Andersen Windows and ServiceMaster Clean have now been certified to meet Green Seal standards. For information on Green Seal, please visit: www.greenseal.org.

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