



News Release

FOR IMMEDIATE RELEASE

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ServiceMaster Building Maintenance Achieves Green Seal™ Certification

Memphis, Tenn., September 11, 2009 – Local ServiceMaster franchise ServiceMaster Building Maintenance recently earned the industry-sought and nationally recognized GS-42 certification for cleaning services. SMBM is the only Green Seal-certified provider in West Tennessee, Mississippi and Alabama and is one of only 28 cleaning service providers in the United States to achieve the designation.

The franchise, which is the largest ServiceMaster Clean contract janitorial cleaning franchise in the world, worked closely with the Green Seal organization and completed a rigorous certification and audit of its cleaning services to earn the certification. SMBM uses the proprietary and patent-pending Capture and Removal Cleaning® system developed by ServiceMaster Clean – a highly effective environmentally-friendly cleaning system, which reduces toxins and improves indoor air quality contributing to a healthier workplace.

“The GS-42 certification is *the* environmental standard for green cleaning services and speaks volumes about an organization’s commitment to environmental stewardship,” said Chris McCall, SMBM president. “We’re proud to achieve this high honor, and it’s our goal to capitalize on this distinction and deepen our reach into the service industry.”

As a respected U.S. environmental leadership eco-label, Green Seal’s evaluations are based on state-of-the-art science and information using internationally recognized methods and procedures. Both a company’s products and services can attain Green Seal certification. SMBM also uses ServiceMaster Clean’s Green For® cleaning products, which are free of surfactants and wetting agents and contain no ingredients that are considered corrosive, alkaline or acidic. They have no VOCs (volatile organic compounds) and are used in all industries, including health care, education, government, hospitality, property management and manufacturing.

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ServiceMaster Building Maintenance Achieves Green Seal™ Certification
-- add one --

Headquartered in Memphis and serving business and industrial clients across the southeastern United States, ServiceMaster Building Maintenance is committed to providing premier janitorial cleaning services by integrating integrity into everything the company does. Serving clients from banks and medical facilities to large-scale office complexes and stadiums, the local franchise has expanded to employ more than 275 people and serves clients in Tennessee, Mississippi and Alabama. For more information about SMBM, visit www.smbmclean.com or call (901) 683-0064.

Founded in 1989, Green Seal provides science-based environmental certification standards that are credible, transparent and essential in an increasingly educated and competitive marketplace. A 501 (c)(3) nonprofit organization, Green Seal issued its first environmental standards in 1991-1992, and the first product certifications were completed in 1992. Thousands of products and services from major companies such as 3M, Benjamin Moore, Andersen Windows and ServiceMaster Clean have now been certified to meet Green Seal standards. For information on Green Seal, please visit: www.greenseal.org.

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